

California Water Resilience Initiative

A private sector-led initiative accelerating collective action to achieve a water-resilient future for California, supporting state government goals.

LEADERSHIP TEAM

ECOLAB®

 *Making Food
The World Loves*



**PACIFIC
INSTITUTE**

LimnoTech 

Current Corporate Engagement in CWRI

BASIN CHAMPION



BASIN LEADER



BASIN STEWARD

recruiting

EVENT SPONSOR

DIAGEO

PROJECT SUPPORTERS



Gap Inc.



SELECT PARTICIPANTS



Corporate Engagement Tiers

Join our effort to accelerate corporate action to achieve water resilience in California by supporting CWRI under one of the following tiers:

BASIN CHAMPION - Step into a globally recognized water stewardship leadership role and steer direction of CWRI. \$200,000 annual contribution.

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PARTICIPANT - Engage in CWRI events and workstreams (free).

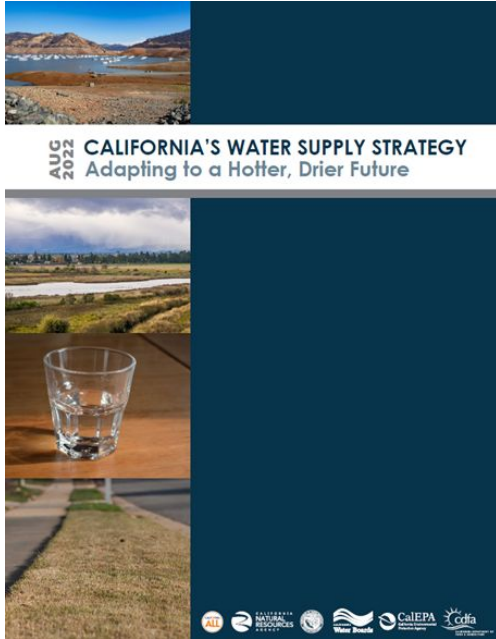
CWRI Overview



Resilient water supplies are key to California's economies, communities, and ecosystems



CWRI has a “north star” water target aligned with state government goals



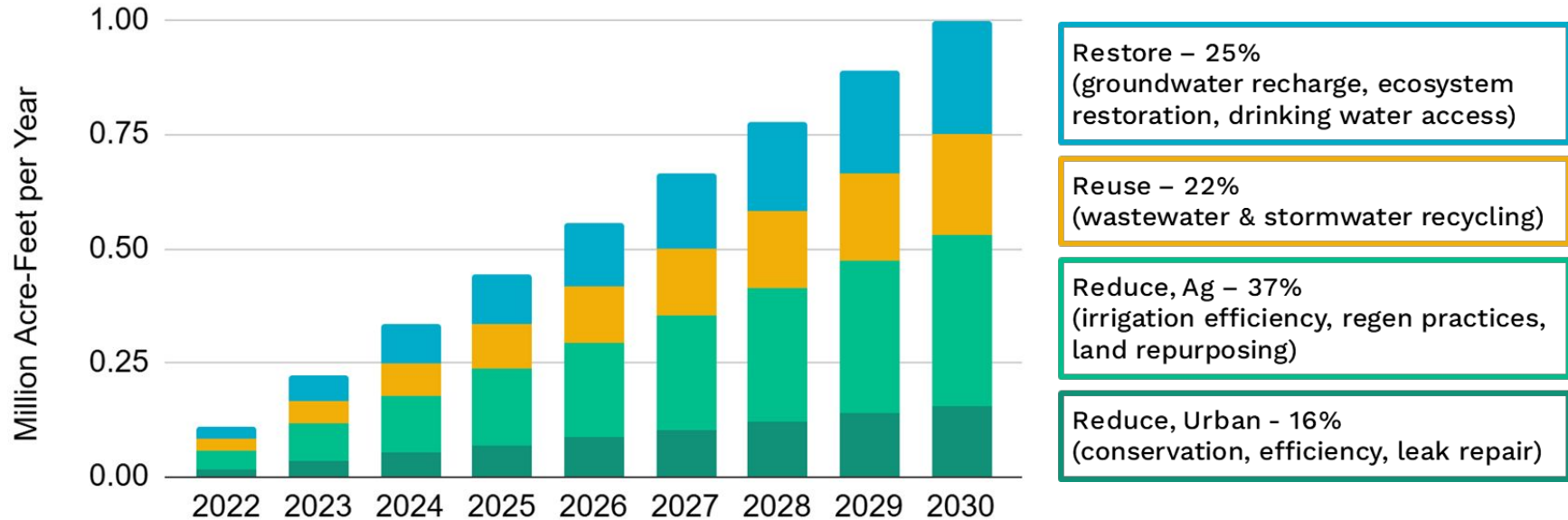
The Department of Water Resources projects a **10% water supply gap by 2040** (6-9 million acre-feet per year)

CWRI's target is to reduce, reuse, and restore **1 million acre-feet per year by 2030**

For context, 1 MAFY equates to the annual water usage for approximately 3 million households

The roadmap to achieve CWRI's 2030 target includes a diverse solution

Projected Approaches to Reach 1MAFY Goal



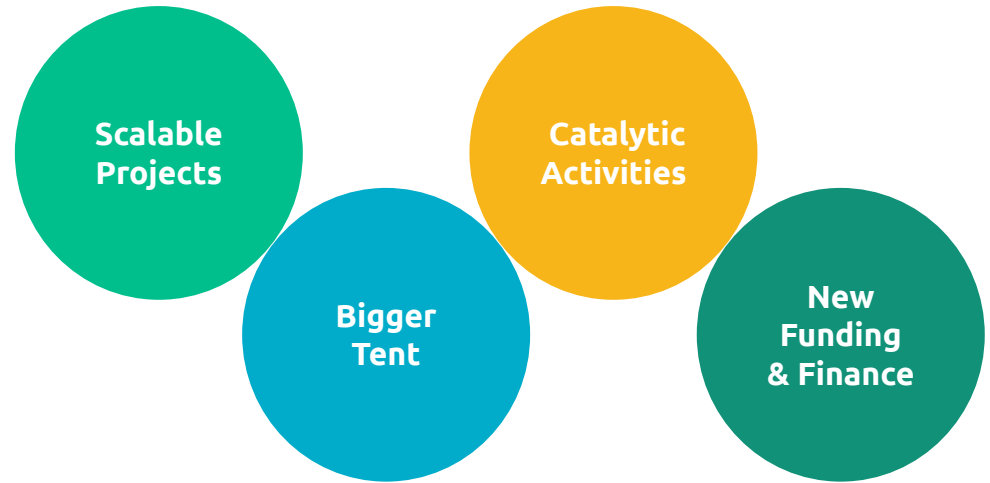
CWRI is unlocking opportunities that accelerate water stewardship impact

Water resilience cannot be achieved alone.

Water challenges are system, interconnected, and transboundary. They affect entire watersheds, economies, and ecosystems.

Strategic, coordinated actions within and across sectors is needed to address the scale and complexity of the challenge.

CWRI is enabling the private sector to expedite water action and impact through four levers:



Current Collective Action Project Portfolio



Kern Meadows Process-Based Restoration

Restoration in upper watershed of Kern River.

Lead: Trout Unlimited

2030 Est. Volume:
970 AFY secured; 12,889 potential

Partially funded

Open to additional funding

[Video](#)

Esperanza Elementary School Greening

Green stormwater infrastructure at a public school in downtown Los Angeles.

Lead: LA Neighborhood Land Trust

2030 Est. Volume:
0.16 AFY

Funded!

[Video](#)

Sacramento River Watershed Restoration

Restoration of multiple floodplain sites along Sacramento River.

Lead: River Partners

2030 Est. Volume:
4,740 AFY secured; 44,000 AFY potential

Partially funded

Open to additional funding

Ag Modernization Fund

Conversion of small family-owned farms to drip irrigation to improve efficiency.

Lead: Netafim

2030 Est. Volume:
160,000 AFY

Funded!

Urban Water Efficiency

Upgrading water distribution systems to reduce water lost to leaks. Focused on small water systems serving disadvantaged communities.

Lead: GWF

2030 Est. Volume: 15 AFY

Seeking anchor funder

2025 Highlights



CWRI tracks corporate water stewardship impacts across the state

Projects
70

+30% YOY

Corporate
Funding
Deployed
\$24M

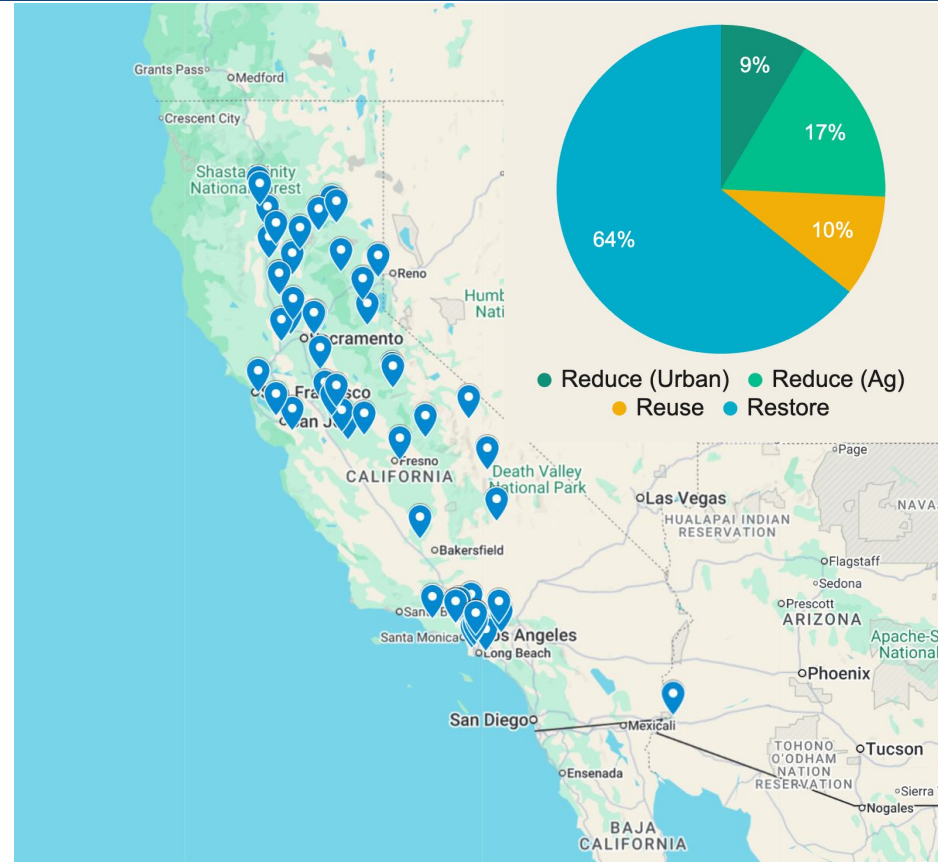
+38% YOY

Total Water
Benefits
**554,000
AFY**

+18% YOY

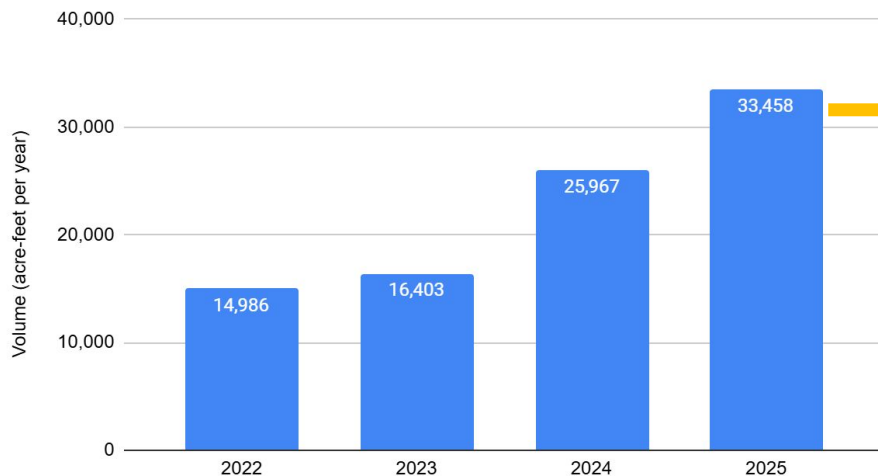
Corporate
Water
Benefits
**34,000
AFY**

+31% YOY



The water benefits of corporate investments in California have *doubled* from 2022 to 2025

Corporate-Allocated Water Benefits, 2022-2025



CWRI is accelerating water stewardship action

In 2025, CWRI helped facilitate...



Projects

4

**Total Water
Benefits
72,000
AFY**



**Corporate
Contributions**

13

**Corporate-
Allocated
Benefits
3,000
AFY**

3rd Annual California Water Resilience Forum

October 2025

CWRI convened 100 leaders from business, government, and nonprofit sectors to share success stories and opportunities for how the private sector can help secure a resilient water future through public-private partnerships, catalytic actions, and innovative finance.



2026 Workplan



2026 Objectives

CWRI aims to achieve the following three high-level objectives in 2026:

Accelerate corporate water stewardship action aligned with state water resilience priorities.

Deliver value to companies with material water interest in California.

Act as the central hub for corporate water stewardship in California.

2026 Activities and Key Results (draft)

Grow & Deepen Engagement

- Recruit 20+ new companies; secure five new financial or in-kind contributors.
- Deepen public-sector collaboration through a Capitol Day and formal SB 72 engagement.

Accelerate Water Resilience Projects

- Curate five de-risked projects and launch at least one with innovative financing.
- Initiate an LA28-aligned project portfolio.

Deliver High-Value Convenings

- Host four virtual meetings focused on actionable project opportunities.
- Hold California Water Resilience Forum with 100+ attendees and a marquee keynote.

Measure & Communicate Impact

- Set and achieve interim 2026 targets.
- Upgrade project tracker benefits and co-benefits.
- Publish annual progress update on 2030 target.

Elevate CWRI's Public Profile

- Release a white paper at GreenBiz 26.
- Present and recruit at three major conferences (e.g., GreenBiz, Climate Week).

Strengthen CWRI Brand & Governance

- Define CWRI brand identity and update collateral.
- Implement facilitation-fee model on new projects.
- Identify 1–2 new funding pathways and raise at least \$200K in new support for CWRI operations.

Join the Movement



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**Join the movement for a
water resilient California.**

Reach out to learn more:
cwri@pacinst.org



Appendix Slides



CWRI Governance Structure



Global Context: CEO Water Mandate

Established 2000
20,000+ companies

UN Global Compact
World's largest corporate sustainability initiative



United Nations
Global Compact

Established 2007
PI became Secretariat in 2008
400+ companies

CEO Water Mandate
Water stewardship initiative of the UN Global Compact



CEO
WATER
MANDATE

Established 2020
40+ companies

Water Resilience Coalition
Leadership platform of the CEO Water Mandate



WATER
RESILIENCE
COALITION



*CEOWM and WRC member companies must be signatories of the UN Global Compact and its 10 Principles on Human Rights, Labor, Environment, & Anti-Corruption

Global Context: Water Resilience Coalition

40 companies from all sectors representing >\$5T in market cap

Leadership Committee



Members



Partners



Global Context: WRC 100 Basins Ambition

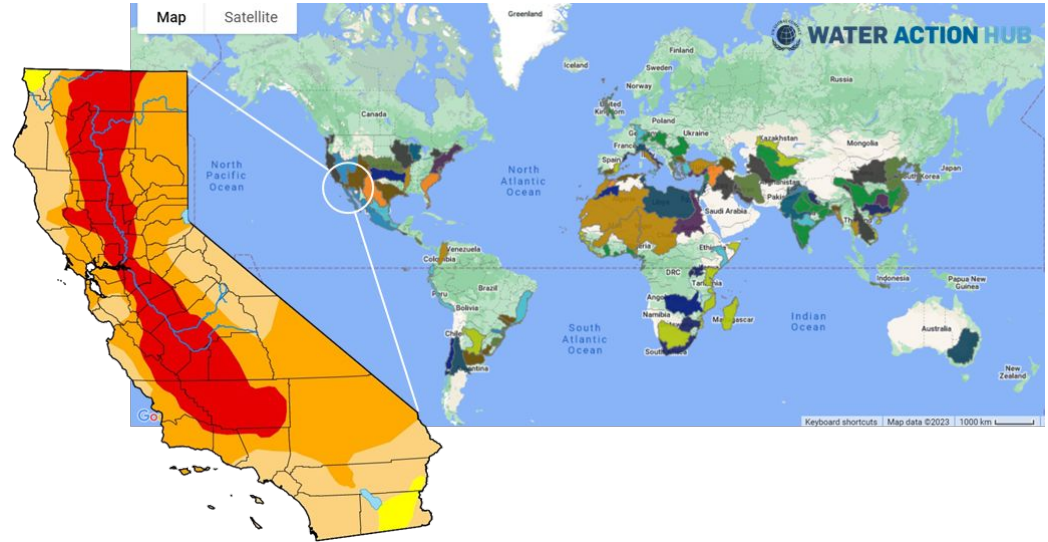
The WRC identified

100 of 515

global water basins as priorities
for collective action based on
economic value and water risk

1 of 18

California is 1 of the WRC's initial
18 priority basins



About the Pacific Institute

The Pacific Institute is a global water think tank that combines science-based thought leadership with active outreach to influence local, national, and international efforts to develop sustainable water policies. Since 1987, we have worked with everyone from Fortune 500 companies to disenfranchised communities to create and advance solutions to the world's most pressing water challenges. Identifying solutions and developing recommendations isn't enough — we must also persuade decision makers to adopt these solutions. At every level, from the halls of Congress to international negotiating tables, we promote effective solutions based on research and analysis.

Headquartered in Oakland, California, the Pacific Institute has been a leading voice shaping a sustainable water future for California for the past four decades. Select publications include *The Untapped Potential of California's Urban Water Supply* (2022), *Measuring Progress Toward Universal Access to Water and Sanitation in California* (2018), *Sustaining California Agriculture in an Uncertain Future* (2009), *California Water 2030: An Efficient Future* (2005), and *California Water 2020: A Sustainable Vision* (1995).

Learn more: www.pacinst.org

CWRI is accelerating water stewardship action

Metric	2024	2025	Trend		Facilitated by CWRI (2025)
Number of Corporate Water Stewardship Projects in California	54	70	+30%		4
2030 Total Project Water Benefits (AFY)	470,944	553,990	+18%		72,328
Number of Corporate Contributions	73	94	+29%		13
Number of Companies Contributing	23	26	+13%		11
Corporate Dollars Contributed	\$17.7M	\$24.5M	+38%		\$1.5M
2030 Corporate-Allocated Water Benefits (AFY)	25,967	33,933	+31%		3,202