

California Water Resilience Initiative

The private sector plays a key role in supporting California's transition to a water-resilient future. Resilient water supplies are critical to business success. Companies are uniquely positioned to engage in partnerships and projects that enable and deliver positive water outcomes in communities, watersheds, and values chains.

WHY CALIFORNIA?

- Has the world's **4th-largest economy globally**
- Most populous U.S. state with **40 million people**
- Primary source of over **50% of the USA's produce**
- Faces a **10% water supply gap** by 2040

The California Water Resilience Initiative (CWRI) is a private sector-led initiative to accelerate action across sectors to advance water resilience for California. We are enabling corporate engagement in scalable water projects, public-private partnerships, and innovative finance. Our goal is to reduce, reuse and restore one million acre-feet of water by 2030, aligned with California's Water Supply Strategy.

JOIN OUR MOVEMENT

BASIN CHAMPION - Step into a globally recognized water stewardship leadership role and steer the direction of CWRI. \$200,000 minimum contribution.

BASIN LEADER - Help guide CWRI through active engagement in the leadership team. \$100,000 minimum contribution.

BASIN STEWARD - Contribute to CWRI's catalytic work to build project pipelines and public-private partnerships. \$50,000 minimum contribution.

EVENT SPONSOR - Sponsor annual California Water Resilience Forum to showcase industry leadership. \$5,000 minimum contribution.

PROJECT FUNDER - Support projects that provide measurable water benefits and align with state water policy priorities (variable cost).

PARTICIPANT - Engage in CWRI events and workstreams (free).

Want to learn more? Contact cwri@pacinst.org

CWRI was established to address the ambitions of the CEO Water Mandate's Water Resilience Coalition to mobilize corporate water stewardship in 100 basins globally. Participation is open to any organization that wants to work collectively to solve shared water challenges.